



# CARE HOME

## INTERIORS



## BLYTHE ROSE

### CARE HOME

Care Home Interiors worked with Macc Care to create a home that would set a unique dynamic experience for elderly care. Incorporating a specialist dementia experience. Macc Care's newest luxury care home, Blythe Rose at Blythe Valley in Solihull is a unique care home designed to provide a model of living with dementia that provides more opportunity to be independent if desired.



## THE BRIEF

The brief was simple, 'create something unique'.



## THE SOLUTION

The solution was to provide a unique sensory driven design using our vast dementia interior experience.

Pushing the boundaries of design everything is designed for the senses. Driven by physical and visual sensory experiences, yet carefully designed to not overstimulate, this unique space allows for a new interest every day via a journey of exploration.

Thoughtfully designed to provide specialist 'lodges' for dementia wellbeing it features six self-contained lodges with living space for no more than 15 individuals from where a core area can be accessed.



The whole living environment has been designed to encourage participation. Whether cooking and cleaning, or attending to laundry and other household tasks, normal daily life is encouraged.

Each Lodge has its own kitchen, laundry room, homely lounge, and dining area with central access to a core social and visiting space, a destination much like visiting your local town.

The design actively encourages socialising and family visits. Refreshments can be enjoyed in an open plan café and wine bar area, films can be viewed in the cinema, and relaxation enjoyed during pampering at the hair salon.

Aiding excellence in the home's unique service of memory care, a feature reminiscence flat replicates a 1960's/70's style interior of yesteryear. Decorated in the fashionable colour of the time, orange, original furniture was sourced from the era and lovingly restored to meet care home standards. Original items such as a TV and typewriter were also sourced to present the flat in its retro glory.



## THE RESULT

Living in harmony is a model of care at Blythe Rose Care Home that supports people living with dementia lead meaningful, active, and full lives.

Supported by the award-winning dementia living design, guided by HammondCare best practice, champion life, everything has a reason in this home. Aiding the fulfilment of the home's care model Care Home Interiors have achieved a unique design that offers a distinctive and thoughtful approach to dementia care.



GET IN TOUCH  
AND LET'S HAVE A CHAT  
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