



CARE HOME

INTERIORS CO.



RICHARD HOUSE

CARE HOME

The Care Home Interiors Co. are working with Tanglewood Care Services Ltd on a development pipeline of unique and brand identifiable care homes that offer the essence of the Tanglewood philosophy, which is to provide communities that are relaxed, comfortable and homely.



THE BRIEF

The brief was to develop a brand identity, attract residents yet fulfil the needs of a modern-day care home by making residents and staff happy in an easy working environment that is robust enough to last the test of time.

There was also an additional request to develop one or two rooms in a truly unique style, not replicated, but bespoke to that home.

THE SOLUTION

Tanglewood Care Homes take pride in providing quality care in comfortable, relaxed, and homely surroundings. The Care Home Interiors Co. approached creating a whole new brand identity for Richard House by taking their lead from the company's ethos 'a place to call home'

Carrying that ethos throughout the interior design to aid a meaningful quality of life was the key concept in designing and delivering unique décor that all residents would benefit from, regardless of whether they are receiving dementia, respite, or palliative care.



With carte blanche to express that in the following areas of the home:

68 bedrooms with ensuite wet rooms

Two lounges and two dining rooms

Bar and games room

Cinema room, garden room and tea room

Wellness suite and hair and nail salon

HIGHLIGHTS

A unique and homely interior was created with the aid of many standout pieces:

Headboards were designed and manufactured in a new a shape to add another dimension of interest to the bedroom interiors. Coordinated with the lamp shades, cushions, and curtains all the same colours were picked out and represented in different fabric designs to create a unique and edgy look. The vaulted ceilings of the top floor bedrooms also feature bespoke headboards that appear to reach up the wall to the ceiling providing further interest, and the wow factor.

Opposite each other the lounge and dining room feature a coordinated design. The rooms' elevated positions provide

inspiration to connect with the tree tops and nature outside. Featuring floral patterns, green accents, and feature tree panelling in the dining room, they coordinate but provide clear indication of use with set tables in the dining room, and sofa arrangements in the lounge, wayfinding is a natural process.

Truly unique is the Tea Room. A stand out room in an Alice in wonderland theme. Not childish but sophisticated fun that provides a bit of fun with feature throne chairs and teacup and saucer 3D wall art. A talking point for resident's and their families the room is created to bring joy, make people laugh, and be a talking point.

Ensuring corridors didn't create an institutional or even hotel like feeling they were broken-up with smaller, inviting lounge areas. The grab rails contrast in their painted treatment to lead the eye towards a destination, whether it be a couple of chairs, a smaller lounge or activity station, the corridors are designed to be places of comfort and interest.

Bespoke fabrics were designed by Care Home Interiors Co. to match a specific chosen colour palette used just for Tanglewood Care Services providing yet another degree of a uniqueness adding to the overall identify of the home.



THE RESULT

Development Director Karen Whitehead is truly invested in making the homes the best they could be whilst ensuring their investment is worthwhile. “Kerry is passionate about changing the lives of the residents that live in the homes she designs whilst exceeding the expectations of her clients.” Karen Whitehead recently said. “I’ve never worked with a more dedicated professional! Your work is impeccable.”

And with additional feedback stating, “No one has ever seen anything like this in a care home. Everyone wants to sit on the thrones.”, the brief to create a clear brand identity yet homely environment that fulfils the needs of a modern care home has successfully been achieved.



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ABOUT YOUR PROJECTS

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