



# CARE HOME

## INTERIORS CO.



## DEER PARK CARE HOME

The 18th care home interior design for Porthaven by The Care Home Interiors Co. Deer Park Care Home in Ledbury is a purpose-built residential care home offering residential, nursing, dementia, and respite care.

The Home incorporates many thoughtful and practical features that ensure the comfort and safety of residents. Every resident benefits from a spacious bedroom with ensuite wetroom, a variety of communal living areas for socialising, hobbies and dining, sitting rooms, a number of different-sized restaurants, a gym, cinema, café, bespoke hairdressing salon, leisure and wellness room and a private dining room for special family celebrations.

Every last thought has gone in to supporting the differing care requirements, and individual social, emotional and physical wellbeing.



## THE BRIEF

To create a home that exceeded the expectations of the local community and anyone visiting by evolving the Porthaven brand through design.

## THE SOLUTION

The local residents of Ledbury were keen for the care home to be developed as there wasn't anything like it locally.

Ledbury is a very beautiful, affluent market town surrounded by glorious countryside. The care Home Interiors Co. were very keen to develop an interior that care home that connected to where it was representing the finesse of the town it would be based.

Having Won the Pinders Healthcare Design Awards 2021 Best Specialist Dementia Design for Upton Mill we wanted to be sure we continued to evolve our design thinking in the same vein. Not just in terms



of aesthetically pleasing interiors but also ensuring the project excelled in form and function, which is so important in a care home environment. We took the challenge on-board and worked on how we could progress the design to create a harmonious but special environment that would simply wow.

Looking at smaller components we introduced new superior headboards into the bedroom schemes. All made from solid wood, the headboard incorporates contrasting fabric panels, some in line with the pillows, others to provide coordinating visual appeal to the look of a luxury divan bed, which is actually a profiling bed.

We introduced a new shape for the feature desk chair provided in each bedroom. With a curved back, the new low-back occasional seat incorporates a slight wing to match that of the wing backed high seat chair also present in each bedroom.

Pushing the design of the communal reception area. We moved away from open plan to develop individual seating pods. This design cleverly uses partition screens and faux planting to achieve the level of privacy. The level of light coming into the space and the physical space to move around has not been compromised. Through thoughtful placement, of furniture and avoiding the use of solid partitions the sense of space has still been achieved whilst providing a cosy spot to chat.





## EVOLUTION

The walls in the Cinema Room appear to be panelled but are actually backlit feature 3D panels. Set away from the wall they are papered in contrasting wallpaper to the main body of wall and create a soft ambient light one might associate with a theatre.

Individual inset light boxes were added as a lighting feature to a feature wall in the private dining room. At a glance they look like small square pictures, but when they are turned on, they illuminate globe artichoke ornaments creating a unique and ambient space to dine.

Looking for new ways to display artwork we hung artwork in a gallery style, hung by chain from a metal rod, artwork becomes more than just a feature but more of an accession as the mounting of which provides a nod to how an art gallery would present their work.

New sofa and chair styles were designed and manufactured featuring choice fabrics in differing patterns of matching colours to the surrounding curtain and cushion fabrics to provide a lush and luxurious look and feel.

## THE RESULT

Selected as a finalist in the Knight Frank Luxury Care Guide 2022 for Care Home Design we knew we have achieved something special.

Every resident at Deer Park Care Home benefits from a spacious bedroom with ensuite wetroom and there are a variety of communal living areas for socialising, hobbies and dining. These include sitting rooms, a number of different-sized restaurants, a gym, cinema, café, bespoke hairdressing salon, leisure and wellness room and a private dining room for special family celebrations.

We believe we have created the right combination for living well at Deer Park complementing the beautiful surroundings, the compassionate and skilled care, great food, and the ability to continue to make lifestyle choice prevail throughout.



GET IN TOUCH  
AND LET'S HAVE A CHAT  
ABOUT YOUR PROJECTS

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